

Dua Old Age Caring Institution

A New Standard in Dementia Care

Where compassion meets expertise — providing a sanctuary of safety, dignity, and purposeful living for seniors living with dementia and Alzheimer's.



The Reality of the Challenge

A Growing Crisis

Dementia and Alzheimer's affect **one in eight seniors** over 65 — a condition that robs individuals of memory, independence, and identity.

Families Overwhelmed

Caregivers face emotional exhaustion, safety concerns, and the heartbreaking reality of watching a loved one gradually lose themselves.

The Dua Promise

We replace fear with **professional compassion** — offering a structured, loving environment where every resident is seen, valued, and cared for.



The Dua Advantage

Why families across India and abroad trust Dua for their most vulnerable loved ones.

20K+

Seniors Served

Over two decades of dedicated, compassionate care delivered with consistency and trust.

7+

Years of Expertise

Specialized dementia care protocols refined over years of hands-on experience.

50+

Skilled Specialists

A dedicated 1:4 dementia-trained staffing ratio ensures personalised, attentive care.

30+

Holistic Services

Cognitive therapy, memory enhancement, physiotherapy, and recreational wellness programmes.



SAFETY FIRST

Specialised Environment & Safety

Our purpose-built campus in Noida is engineered for the unique needs of dementia residents — combining security with comfort.

→ Colour-Coded Zones

Intuitive wayfinding reduces confusion and promotes independence within safe boundaries.

→ Anti-Wander Technology

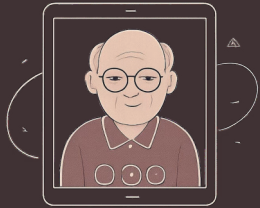
Advanced monitoring systems prevent elopement while preserving resident dignity.

→ 98% Safety Record

A 95% reduction in incidents through specialised architectural and operational design.

Connected Care for Modern Families

Distance is no longer a barrier to staying involved in your loved one's wellbeing.



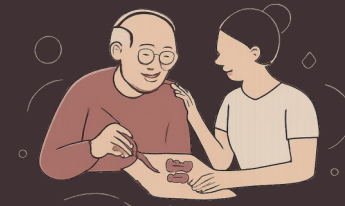
Real-Time Monitoring

Live dashboards and secure camera access give families peace of mind from anywhere in the world.



NRI-Friendly Communication

Scheduled virtual meetings and daily health updates bridge the gap for families abroad.



Holistic Wellness

Medical vigilance is blended with sensory stimulation, music therapy, and recreational activities.

Restoring Dignity. Enhancing Life.



68% Better Cognitive Stability

Our specialised therapy protocols deliver measurable improvements in cognitive function and emotional wellbeing.

Comfort & Respect

Every resident is treated with the dignity they deserve — in a space designed for safety, warmth, and purpose.

Join Our Community

Partner with Dua to give your loved one the nurturing environment where they can truly thrive.

i **Reach out today** to schedule a visit to our Noida campus and experience the Dua difference firsthand.